NAUTIHELP
SURF GOOD CRUISE BEST

YOUR BRAND.
YOUR PRODUCTS.
YOUR NETWORK.

Speak directly to boaters.
Customers buy from your retail network.

An exclusive launch preview
for a select group of brands

THE CONNECTED MARINE ECOSYSTEM.

YOUR BRAND,
WHERE BOATERS RETURN.

Nautihelp is designed to support boaters throughout the season, even when they are not shopping.



MANAGE THEIR BOAT

NautiPass will keep equipment, maintenance and due dates close at hand.



PLAN A SMARTER TRIP

NautiWeather will show wind and sea conditions before departure. A route assessment based on their boat is also planned.



DISCOVER NEWS AND PRODUCTS

Boaters will be able to follow marine news and discover new products for their boat.

> **While managing their boat, planning a trip or catching up on marine news, boaters will be able to discover what your brand has to offer.**

In the demo: NautiPass uses sample data.
NautiWeather shows a precalculated example route.

NAUTIHELP
SURF GOOD CRUISE BEST

YOUR BRAND PROMOTES.
YOUR RETAIL NETWORK SELLS.

Imagine launching a range for the new season. You will present it directly to boaters and choose which retailers in your network to involve. Interested customers will be able to buy directly from the participating shops.

YOUR BRAND
presents the range

→

BOATERS
discover the range

→

YOUR NETWORK
Customers buy from the shops you involve

- You can share news without running a promotion.
- The distributor can help coordinate the retail network around commercial initiatives.
- The retailer receives the customer on its own channel, where the purchase takes place.

AMONG THE FIRST BRANDS AT LAUNCH.

With a select group of brands, we are preparing an initial initiative ahead of launch, together with the retail network that can support it.

1. CHOOSE WHAT TO SHOWCASE
2. IDENTIFY YOUR RETAILERS
3. PREPARE YOUR BRAND PRESENCE

> **Imagine your new range ready to present from the moment the portal opens.**

Participation and presence at launch will be agreed together.

NAUTIHELP
SURF GOOD CRUISE BEST

WHICH NEW PRODUCT OR RANGE WOULD YOU LIKE TO PUT IN THE SPOTLIGHT AT LAUNCH?

In a private presentation, I will show you how your news, a product range or an offer could reach boaters, involving the retailers you choose.

Request a private presentation →

Simone Donati · Founder, Nautihelp

+39 329 292 4471

info@nautihelp.com